

YEAR OF ARTS

IDEAL FOR

- HR teams seeking fresh wellbeing initiatives;
- Managers building cross-functional or global teams;
- D&I leaders integrating remote colleagues meaningfully;
- Corporate leaders looking for engaging, measurable team-building.

Let your team co-create something truly unique — together.

Connect with YofA to bring 'The Travelling Canvas' to your workplace.

*Inspiring
Creativity
Cultivating
Connection*

START YOUR JOURNEY



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The TRAVELLING CANVAS


Reignite connection, creativity,
and collaboration across your
hybrid teams.





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HOW IT WORKS

 **Start with Simplicity:** In-person team members begin the artwork using charcoal or watercolour — minimising mess while encouraging creative expression.

 **Virtual Collaboration:** Remote colleagues guide the next layer through clear, intentional virtual communication—fostering cross-cultural understanding, shared vision, and meaningful interaction.

 **Quick, Refreshing Sessions:** Each session takes just 15–30 minutes, designed as a creativity break that refreshes focus and supports workplace wellbeing.

 **Weekly Progression:** The artwork evolves over 4 weeks, with a new collaborative layer added each session—strengthening long-term team connection and creative synergy.

 **Facilitator Support:** Optional YofA drop-ins offer guidance and inspiration throughout the process.

KEY BENEFITS

- ✓ **Boosts Team Communication**
Encourages meaningful collaboration across departments, countries, cultures, and time zones.
- ✓ **Enhances Employee Wellbeing**
Reduces stress and supports mental health through mindful, creative expression & connection.
- ✓ **Reinforces Team Culture**
Fosters a shared sense of purpose and team identity through visual storytelling.
- ✓ **Includes Remote & Hybrid Workers**
Provides a hands-on way for everyone to connect—beyond screens and meetings.
- ✓ **Measurable Outcomes**
Use data from Menti.com to support internal wellbeing initiatives.

OVERVIEW

In today's increasingly hybrid and globalised workplace, many teams struggle with connection, collaboration, and wellbeing —especially when working remotely or across borders.

The Travelling Canvas is a **unique initiative** designed to reintroduce **creativity, connection, and meaningful communication** to your team through collaborative art-making.

